

**THE 39<sup>th</sup> STREET COMMUNITY IMPROVEMENT DISTRICT  
MINUTES OF THE MARCH 15, 2007 MEETING OF  
THE BOARD OF DIRECTORS OF THE DISTRICT**

**I. CALL TO ORDER**

The meeting was called to order at 2:30 p.m. at Commerce Bank at the 43<sup>rd</sup> Avenue Banking Center, 1906 West 43<sup>rd</sup> Avenue, Kansas City, Kansas.

Members of the Board of Directors (the "Board") for the 39<sup>th</sup> Street Community Improvement District (the "District") and guests were present as follows:

Board Members:

Michael Bay, Chairman  
Hal Shapiro, Vice Chairman  
Lucie Klemovec, Secretary  
Bill Vogt, Member  
Vic Allred, Member

Others present:

Bob Klemovec, District Manager  
Ted Larkin, Guest

**II. APPROVAL OF MINUTES**

The Minutes for the February 15, 2007 Board Meeting were reviewed by the Board. A motion was made to approve the Minutes as written. The Board unanimously voted to approve the February 15, 2007 Minutes.

**III. REPORTS FROM MEMBERS**

**A.** Treasurer's Report: The Treasurer was not present. The District Manager reported to the Board the amount of revenue received for deposit in March 2007.

**B.** Marketing: .

1. A full page ad promoting 39th Street has been placed in the Back Pages, a local publication produced by John Gingerich. The ad appears on the inside of the front page.

2. Billboards: Four new locations have been picked and reserved for 39th Street West artwork for a six month period beginning in February and March. A new design has been produced for the March billboards promoting 3rd Friday.

**C.** 2007 Festival Planning: The Event Subcommittee member, Ted Larkin, provided input on the Taste of 39th Street festival. Discussion followed, primarily about how to set up for dispensing food and in what portion and the cost of tents and licensing and how to recuperate those costs. Further research is needed and a proposed budget targeted by the April meeting.

Arrangements are being made with Big Brother Big Sister which will give this event volunteers in exchange for something from the CID which is yet to be determined.

**D.** Security: Two quotes were received from companies which were contacted for providing 39th Street Security. The Scope of work was equivalent to what is

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currently being given on the Street now. One quote was from a Security Management company which tailors a program to the customers needs and came in more that \$20,000 more than we are currently paying. The other quote was for the same cost as we are paying now but with improved service. More on this issue will be evaluated before anything is done.

- E. PIAC: At this time verbal approval for funding has been given and funds should be available in the coming months the the first phase of the lighting project. The CID wants to get more information on how the process will progress and start getting things done. Terry Berkbuegler from Brian Clark & Assoc will be invited to the April meeting.

#### **IV. NEW BUSINESS**

- F. NEW BOARD MEMBERS: Nominations are needed for two Board member positions which are opening on May 4th. Ted Larkin, a 39th Street business owner was one nomination, and Vic Allred, a current Board member will be nominated for another term.

#### **V. NEXT MEETING**

- A. The next Board Meeting is scheduled for Thursday, April 19, 2007 at 2:30 p.m. at Commerce Bank at the 43<sup>rd</sup> Avenue Banking Center, 1906 West 43<sup>rd</sup> Avenue, Kansas City, Kansas.

#### **VI. MEETING ADJOURNED**

There being no other business, a motion was made to adjourn the meeting. The motion was seconded, a vote was held, the motion carried and the meeting was adjourned at 3:50 p.m.

Respectfully submitted,

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Lucie L. Klemovec, Secretary