

**THE 39th STREET COMMUNITY IMPROVEMENT DISTRICT
MINUTES OF THE NOVEMBER 16, 2006 MEETING OF
THE BOARD OF DIRECTORS OF THE DISTRICT**

I. CALL TO ORDER

The meeting was called to order at 2:30 p.m. at Commerce Bank at the 43rd Avenue Banking Center, 1906 West 43rd Avenue, Kansas City, Kansas.

Members of the Board of Directors (the "Board") for the 39th Street Community Improvement District (the "District") were present as follows:

Board Members:

Hal Shapiro, Vice Chairman
Lucie Klemovec, Secretary
Bill Vogt, Member

Others present:

Kelly Collins, District Treasurer
Bob Klemovec, District Manager
Andy Berkley, Guest
John DeBauche, Guest
Annie Presley, Guest

II. APPROVAL OF MINUTES

The Minutes for the October 18, 2006 Board Meeting were reviewed by the Board. A motion was made to approve the Minutes as written. The Board unanimously voted to approve the October 18, 2006 Minutes.

III. REPORTS FROM MEMBERS

A. Treasurer's Report:

1. The treasurer reported income for the prior month. It was agreed the \$50,000 CD be renewed with an additional \$25,000 for a total new 7 month CD amount of \$75,000.

2. The checking account requires two signatures on each check. Bill Vogt was added to the signature card as a third signor to assure checks could be signed in a timely manner.

B. PIAC: Strategies to get the PIAC committee members to consider our need for funding in the district was discussed. Annie Presley, a person with experience in helping nonprofit groups secure such funding, agreed to draft a proposal for the CID as a guide for our current request to PIAC for matching funds for the 39th Street Pedestrian Lighting project.

C. Marketing:

1. Visit KC Magazine: The proposal from Visit KC Magazine was reviewed and it was agreed upon that we should place a full page ad in the magazine, at no cost to the merchant, which will promote all business on 39th Street. Kim Thompson will be contacting merchants on 39th Street with an offer to place their larger ad in the magazine in a coop situation and the CID would pay 50% of the cost of that ad.

- D. Beautification:
 - 1. Tree Wells: The concrete tree wells are nearing completion and look good.
 - 2. BC&A Proposal: The proposal which includes preliminary planning for the complete length of the district and the final plan which includes the first phase for pedestrian lighting from Mercier St to State Line Road was accepted and contract will be signed to complete the plan before Dec 30 to be ready to submit it to PIAC.
- E. Security: In response to the upsurge in crime incidents on 39th, security patrol on the street has been increased to 7 days per week, 11:30 am thru 2:30 pm and 7:30 pm thru 2:30 am.
- F. Bookkeeping: An addendum to the District Manager Contract was made and approved wherein the function of bookkeeping for the district will be added to the job description at an additional cost of \$100 per month.

IV. NEW BUSINESS

- A. Other Business: Potentially there could be parking acquired for patrons on 39th Street. The buildings on the NE corner of 39th Ave and State Line Rd will be torn down and it is possible the CID could rent the area from KU and put in parking. This will be looked into and more information will be forthcoming.
- B. D&O and Liability Insurance: Several quotes for insurance for the CID were solicited and compared and the quote from Tim Presko was chosen. A vote was help and the proposal was accepted and a check will be sent to purchase this policy.

V. NEXT MEETING

- A. The next Board Meeting is scheduled for Thursday, December 21, 2006 at 2:30 p.m. at Commerce Bank at the 43rd Avenue Banking Center, 1906 West 43rd Avenue, Kansas City, Kansas.

VI. MEETING ADJOURNED

There being no other business, a motion was made to adjourn the meeting. The motion was seconded, a vote was held, the motion carried and the meeting was adjourned at 3:50 p.m.

Respectfully submitted,

Lucie L. Klemovec, Secretary