

**THE 39<sup>th</sup> STREET COMMUNITY IMPROVEMENT DISTRICT  
MINUTES OF THE DECEMBER 18, 2006 MEETING OF  
THE BOARD OF DIRECTORS OF THE DISTRICT**

**I. CALL TO ORDER**

The meeting was called to order at 3:00 p.m. at Commerce Bank at the 43<sup>rd</sup> Avenue Banking Center, 1906 West 43<sup>rd</sup> Avenue, Kansas City, Kansas.

Members of the Board of Directors (the "Board") for the 39<sup>th</sup> Street Community Improvement District (the "District") were present as follows:

Board Members:

Hal Shapiro, Vice Chairman  
Lucie Klemovec, Secretary  
Bill Vogt, Member

Others present:

Kelly Collins, District Treasurer  
Bob Klemovec, District Manager  
John DeBauche, Guest  
Ted Larkin, Guest  
Caroline O'Brien, Guest

**II. APPROVAL OF MINUTES**

The Minutes for the December 18, 2006 Board Meeting were reviewed by the Board. A motion was made to approve the Minutes as written. The Board unanimously voted to approve the December 18, 2006 Minutes.

**III. NEW BUSINESS**

- A. 2007 Event Planning: A committee of business owners on 39th Street are meeting regularly and primarily focusing on the upcoming 3rd Friday events for 2007. Representatives from the Event Subcommittee brought an idea to the Board for consideration for this year's 3rd Friday events. The Board was undecided about the recommendation and wants to assess whether investing in 3rd Friday events is worthwhile from a community relations point of view. After much discussion it was agreed that the Event Subcommittee would return to the February Board meeting with a detailed budget request on which the Board could make their decision.

**IV. REPORTS FROM MEMBERS**

- A. Treasurer's Report: The Treasurer reported to the Board the amount of revenue received for deposit in December 2006.
- B. Marketing: .
1. New Brochure: Lucie Klemovec showed the Board an example of the new 39th Street West brochure she is working to get produced. This is the same trifold brochure which she has had produced but with upgraded graphics, corrected merchant information and a map to aid visitors in finding their way to 39th Street.
  2. Billboards: Four new locations will be picked and reserved for 39th Street

January 18, 2007

West artwork for a six month period beginning in February and March. New design will be ready for the March promoting 3rd Friday.

- C. Security: There have been reports that security is not responding when necessary. I have contacted Metropolitan Patrol and asked them to correct the situation and to provide our district with those things we originally agreed to. One of the other CIDs who has superior Security will be asked what their arrangement is and will get more information in February.

## V. NEW BUSINESS

## VI. NEXT MEETING

- A. The next Board Meeting is scheduled for Thursday, February 15, 2007 at 2:30 p.m. at Commerce Bank at the 43<sup>rd</sup> Avenue Banking Center, 1906 West 43<sup>rd</sup> Avenue, Kansas City, Kansas.

## VII. MEETING ADJOURNED

There being no other business, a motion was made to adjourn the meeting. The motion was seconded, a vote was held, the motion carried and the meeting was adjourned at 4:15 p.m.

Respectfully submitted,

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Lucie L. Klemovec, Secretary